

# Sustainable Forestry | Lacey Due Care Partnership



**Knoll**



**ForestBased Solutions**

[www.forestbased.com](http://www.forestbased.com)

The Partnership was established to conduct global outreach and education on the importance of sustainable forestry and Lacey Act Due Care. Lacey makes it a crime to sell illegally logged wood anywhere in the global supply chain. Sustainable forestry is a National Wildlife Federation (NWF) global program, and prerequisite for Market Transformation to Sustainability (MTS) and Capital Markets Partnership (CMP) consensus standards. NWF, CMP, MTS, Knoll, Columbia, Anderson, Martin Guitar and ForestBased Solutions are working with Sponsoring Companies and Associations to promote their sustainable forestry / Lacey Due Care activities.

As America's largest conservation organization, NWF works with more than 4 million members, partners and supporters in communities across the country to inspire Americans to protect wildlife for our children's future. NWF corporate partners help pursue common goals to reconnect children with nature and protect wildlife and their habitat: <http://www.nwf.org>

The Partnership also works with National Consensus Lacey Due Care Committee Members consisting of leading environmental groups, sustainable forestry Fortune 500 companies, federal, state, and global governments, leading financial institutions, and professional firms: [www.LaceyDueCare.com](http://www.LaceyDueCare.com)

## Purpose

Protecting the forest environment including habitat is the key purpose of the Lacey Act and critical to help companies exercise Due Care required to avoid criminal prosecution. This ensures that their wood and paper products are not contraband and lawfully possessed by achieving the unique, consensus and bona fide defenses to strict criminal liability including product and records seizure, thus preventing brand destruction, operational disruptions, fees, damages, and incarceration. These leadership activities also reduce the adverse impacts of climate change. The Partnership promotes exemplary corporate Lacey Due Care activities globally through education of supply chain participants about Due Care including risk, legal, and compliance auditing and forest certification.

## Partner Selection & Benefits

Participating corporations in the wood and paper supply chain are selected based on commitment to Due Care and protection of the forest environment, and can achieve substantial sales, market share, and branding competitive advantages and product differentiation from implementing these Due Care and sustainable forestry activities.

## Promotion

Partner promotional opportunities include co-branding, scheduled education events for key professionals, and media education.

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