

January 25, 2012

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LACEY DUE CARE STANDARD NATIONAL PUBLIC MEETING

Feb. 27, 2012, 9:30 – 12:30



Dear Friends & Interested Parties,

On February 27 at the National Wildlife Federation (NWF), 901 E St., NW, Washington, DC, there will be the national public meeting for the consensus Lacey Due Care Standard. The Standard's purpose is to:

- Protect and enhance the global forest environment
- Increase Lacey compliance and reduce illegal logging by providing more certainty on how to comply with Lacey Due Care
- Achieve a sales and competitive advantage for companies certifying to the Standard
- Provide defenses to liability for companies executing a bona fide legally binding certification of compliance to the Standard including to the FTC Environmental Marketing Guides

The purpose of the public meeting is to review the consensus approval process and Draft Lacey Due Care Standard, and schedule the first meeting of the Lacey Due Care national consensus Committee which has exclusive jurisdiction for Standard approval, interpretations, and amendments. Consistent with the consensus process and the Industry Trade Association Policy, all interested and affected parties can participate in the Committee. More background on the Standard is at www.LaceyDueCare.com. The Standard will be posted on the web site by February 1. A Planning Meeting on the Standard was conducted at NWF on December 5, 2011.

Consensus standards are a measure of Lacey Due Care as stated by Justice Department and USDA guidance, and the Technology Transfer Act places an affirmative responsibility for federal agencies to use consensus standards where government standards do not exist.

The Standard is intended to be consistent with EU legality requirements and to be effective for forests anywhere in the world. Please rsvp by February 22 to mts@sustainableproducts.com or 202-338-3131.

We very much look forward to and appreciate your participation. Thank you!

Very truly yours,

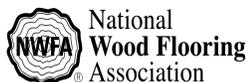
Don Finkell, CEO, Anderson Floors, & National Wood Flooring Association

Robert Garner, President, ForestBased Solutions

Gregory Paul, Vice-President, Corporate Operations, C. F. Martin & Co., Inc.

Tim Schallich, VP, Columbia Forest Products, & Hardwood Plywood & Veneer Association

Mike Italiano, CEO, Capital Markets Partnership



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